

## IMPRESSIONS

#### WWW.POLYCHROMAL.COM

# NEW: BARCODES CAN SIMPLIFY YOUR

SEPTEMBER 2020 EDITION

**ORDER PROCESSING** 

Starting now, INTF is offering the option to place customer-specific barcodes on packing lists. In this way, your codes have become part of our digital system. This simplifies the processing of incoming goods for many customers. If you would also like a barcode on your packing lists, you can inform the sales department at Polychromal INTF: intf@polychromal.nl





### LOOKING FOR A UNIQUE NAMEPLATE OR FAÇADE SIGN?

Do you have a special design in mind? Polychromal INTF not only manufactures high-quality nameplates and façade signs, but also special signs and even creative art objects made of anodised aluminium. With our digital aluminium printers, we print your signs and aluminium objects quickly and in all colours. The text and image will be embedded in the anodic layer, making your sign weatherproof, scratch-resistant and graffiti-proof. Would you like to receive a quotation? Send your design or ideas to the Polychromal INTF sales department: intf@polychromal.nl

### POSTPONEMENT OF ISO14001 IMPLEMENTATION

As a result of the corona crisis and its impact on staff, order intake and organisation, the introduction of ISO14001 certification has been postponed. We expect to be able to restart the process after the second half of 2021. We have already made significant progress with our environmental management systems and in the meantime we continue to work according to the procedures that have already been developed. In this way, despite the lack of official certification, we ensure environmentally conscious action and efficient use of raw materials and energy.

The audit for the ISO9001 extensions will continue. The audit is planned for the end of November this year. Maintaining this certification is very important to Polychromal. In this way, we confirm our policy of offering a high level of quality.





### INNOVATION

We are often asked by our customers with a DSE Aluminium printer whether we also have a UV printer in our product line with which other substrates can be digitally printed. We have listened to these wishes and will develop a flatbed UV printer based on our DSE60-Aluprinter, which will be on the market in 2022 at the latest. The maximum print size will be the same as that of the DSE60-Aluprinter: 562.5 x 650 mm. We will keep you informed of the developments.



# SALES OF NEW DSE60-ALUPRINTER OFF TO A SUCCESSFUL START

Our new compact DSE60-Aluprinter was due to be launched at the Fespa in Madrid in March. Unfortunately, due to Covid-19, this international sign/screenprint fair did not take place. In the meantime, sales of the new model have got off to a successful start and we have already received the first orders.

Would you like to see the DSE60-Aluprinter printer at a trade show? If so, the next possibility is the Fespa in Amsterdam which will be held from 9 to 12 March 2021. If you cannot wait until March 2021, then you are of course more than welcome to visit us in Alkmaar. We can then give you a demonstration in a safe environment and provide you with the sample of your choice. Watch the (home style) video we have made to get a first impression of the printer. For an offer or a demonstration, please contact our sales department at products@polychromal.nl or +31 (0) 72 567 07 99.

### POLYCHROMAL – SITUATION WITH COVID-19

Early this year, we, like everyone else, were surprised by the corona virus, which we thought was some kind of flu. That of course was not the case. The world was put on lockdown and the number of orders coming in was disappointing for many companies. At Polychromal, we too were confronted with a temporary decline in turnover. The schemes offered by the government were valued and applied. We have slowly started to claw our way back, but there is no way we are going to achieve the intended 5 to 10% growth in 2020.

We are using our common sense and have modified our organisation where needed. We hope that everything will return to normal starting in September, and that we will be able to continue with our growth objectives in 2021.





# NUMEROUS POSSIBILITIES WITH ALUMINIUM FRONT PANELS AND CONTROL PANELS

Anodised aluminium front panels are not only professional, they look good too. With anodising on all sides, precise holes and levels, beautifully finished edges, a chromed back, certain surfaces not anodised, a full colour print and assembled with other materials – it's all possible according to your design. Of course we help you with the composition, material choices and definition of the print.

Aluminium is sturdy and 100% recyclable. At Polychromal, we have a great deal of technical knowledge and we are happy to answer your questions. Everyone is always free to come take a peek behind the scenes. We are always ready to help.



#### ANODISING IS IN OUR DNA

Anodising is in our DNA and we know how to apply it. We have our own anodising line. Do you have products that need to be anodised, perhaps in colour and/or with an image or text? At Polychromal, we offer customised solutions at a competitive price. A product does not have to be made entirely by us. We also anodise partial products or products that undergo further treatments or processing treatments at our customers' locations before or after anodising.

### NEW DURAPOR CHROMATED – WITH ELECTRICAL CONDUCTION

As of today, by popular demand, we have added Durapor Chromated plates to our product portfolio. We have been able to overcome the technical hurdles that we encountered with providing our Durapor boards with a chromated backing. And we are quite proud of that.

So what does this mean for you? The anodised, rear side chromated plates are particularly suitable for the production of aluminium housings and front and control panels which must be electrically conductive and also corrosion resistant.

More information can be found on our website. If you have any questions about the Durapor Chromated plates, please contact us.





### FESPA MADRID 2020 CANCELLED FESPA AMSTERDAM 2021

Due to the Covid-19 crisis, the Fespa Madrid was postponed from March to October this year. However, due to the ongoing risks and uncertainty, the FESPA organisation decided in July not to allow the FESPA in Madrid go ahead at all.

The FESPA has now been moved to March 2021 in Amsterdam. Nice and close to home for Polychromal. In due course, you will receive more information by email, possibly accompanied by admission tickets. We would be happy to demonstrate our DSE-Aluprinter models, including the DSE60-Aluprinter. We look forward to meeting you next year at the RAI Amsterdam!



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